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## About BRF-ML Logo



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The Logo of Bodhananda Research Foundation for Management and Leadership Studies (BRF-ML, India) consists of a sacred book, a ladder with three ascending steps a face with tight lips, and a globe for an eye.

This logo is a representation of a modern leader manager. The sacred book indicates his/her depth in the spirit, wisdom and ability to integrate diverse traditions. The tight lips show the determination to win and make a difference to the world. The ladder is symbol for leadership qualities, of the willingness to learn and keep growing in the pursuit of excellence. The globe for an eye stands for the global vision that is an absolute prerequisite for managerial leadership in a globally integrated market economy.

Such is BRFML's vision of a successful Indian Manager/Leader/Entrepreneur.