
BRFML YUVABODHINI NATIONAL TALENT AWARD – 2017



Bodhananda Research Foundation for Management & Leadership Studies (BRFML) has instituted a biennial national award for bright and young researchers in the field of Management Studies based on classical Indian texts and historical & contemporary experiences. **BRFML Yuvabodhini National Talent Award – 2017** will be awarded to the best essay selected from the submissions through a competitive process. The Best Essay award winner will be invited to a national Seminar to be organised in January/February 2018 in Trivandrum (Kerala), and the award presented in the public function. The Award will carry a cash award of Rs. 25,000/- and a citation. The Awardee will also be invited to make a presentation at the Seminar, and will be included as a member of the Research Group of BRFML on Indian Management studies.

The Authors of three best essays (second, third and fourth place) will be invited to participate and present their papers at the Seminar. All prize winners will receive mentorship and guidance towards publication of essays in peer- reviewed journals and leading magazines. All submissions duly submitted as per the guidelines will be acknowledged and given a participation certificate.

How to Participate?

Send a well-researched Essay, which is your original contribution, in the area of Indian management, and in the context of one of the five texts such as: Ramayana, Mahabharata, Manusmriti, Panchatantra and Arthasastra,. The focus of your essay can be one, few, or all of the fundamental concepts in Management studies such as – excellence in leadership, success and well-being, team building and work culture, personality type and work efficiency, challenges and conflict resolution, ethical paradigms and societal good, approach to success and failures, goal-perception and personality unfoldment, or any other related theme.

What are the Guidelines?

The Essay written in English should be an original contribution. Reference texts should be cited and plagiarism avoided. The word limit for the Essay is a maximum of 6000 words and a minimum of 5000 words. Sanskrit words and text are to be italicized.

Who can Participate?

Anyone in the age group of 18 - 38 years can participate in this competition. The Essay is to be set in Word document format. The first page of the Essay should clearly indicate your Name, Postal Address, Telephone number, and Email id in capital letters. You may also additionally enclose your Curriculum vitae as a separate file. The Last date to receive submissions is 30 November 2017.

Send your submissions electronically to the following email id, and a print copy to the below address.

Email id: Yuvabodhini@gmail.com

Website: www.sambodh.org/B/brfml.html

Telephone: 9447961550 , 9567865379

Postal Address: Arun PT, Director (Research), Bodhananda Research Foundation for Management & Leadership Studies, Bodhananda Kendram, Kalady, Karamana P.O, Tiruvananthapuram, Kerala, India – 695002