

# Issues for Discussion at the BRF-ML Round Table Conferences

## SWAMI BODHANANDA IN 1998



### A. INDIAN STYLE OF MANAGEMENT:

- What is the Indian style (definition)?
- Does it exist?
- Is such a style desirable?
  
- What are the characteristics of Indian culture?
  - Dharma
  - The good in every action in contrast to mere smartness
  - Respect for elders/leaders
  - Co-operation
  - People orientedness
  - Business as worship
  - Influence of Satvik personalities
  - The culture of 'Yajna'

### B. ETHICS AND VALUES IN BUSINESS:

- Relevance and necessity in today's social environment
- Harmonizing profit and ethical values
- Corruption and business
- Tradition and culture-holistic approach
- Ecological balance and industrial activities

### C. CHALLENGES OF GLOBALIZATION:

- Need
- Advantages and disadvantages
- Indian response
- Worship through excellence
- Is Indian management style conducive to globalization?

### D. ENTREPRENEURIAL AWARENESS:

- Present socio-economic condition of Kerala and its historical background
- How to motivate the public in general?
- Dignity of labour
- Need to improve awareness
- Opportunities
- Need for an Entrepreneurial Development Institute

*Swami Bodhananda is Chairman, Sambodh Foundation, India; The Sambodh Society Inc. USA; and Bodhananda Research Foundation for Management & Leadership Studies. He is the Inspiration and Guiding Force for all Sambodh institutions.*